

# Revedia Audit and Agreement Management

Assure compliance and protect your rights as content owner

Organizations that license content rely on distributor audits to ensure accurate revenue recognition. Negotiating, protecting, and enforcing audit rights involves a complex set of stakeholders and data sources. Managing the audit process without the proper tools in place can lead to inefficiencies and missed opportunities that put revenue and content rights at risk.

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86%

Of licensees under-report viewers

## Challenge

Content licensors conducting audits face a number of hurdles in obtaining full transparency into distributor performance.

**Limited visibility** – Revenue reporting, frequency, and data fields vary by distributor, leading to inaccurate subscriber counts and payments.

**Scattered data** – Content owners without a central repository that contains searchable license agreement information and historical audit findings struggle to validate distributor revenue.

**Invisible revenue leakage** – Anomalies and errors often go undetected by content owners who are not equipped to thoroughly analyze distributor data.

**Delayed collection** – Locating and aggregating source data to validate and collect on audit findings across multiple systems delays content owners' ability to collect revenue.

**Complex distribution** – Monitoring compliance across multiple revenue streams, distributors and unique audit clauses can quickly become unmanageable without adequate tooling.

**Audit rights management** – Poorly negotiated agreements and lack of process to manage key dates such as claims windows result in expired audit rights and missed collection opportunities.

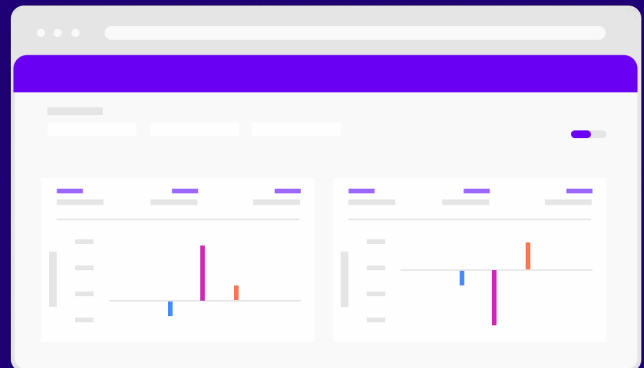
**Historical records** – Lack of access to past audit reports makes it difficult to track distributor performance and reporting over time, negatively impacting negotiations and distribution strategy.

**ROI risk** – Content owners invest significant resources in conducting audits with multiple manual workflow steps, without knowing if results will yield any financial benefit.

## Solution

As an internationally recognized leader in media audits, Symphony MediaAI has developed innovative auditing software that revolutionizes licensing revenue. The Revedia SaaS platform gives you the power to complete every audit quickly and confidently so you can assure you're making the most of your audit rights.

- Readily verify distributor-reported data
- View, manage, and exercise audit rights
- Document findings for easy reference
- Automatically track key audit-related events
- Expedite reconciliation and issue resolution
- Understand trends and anomalies over time
- Centrally manage all OTT and linear audits



## Capabilities

Revedia's robust audit capabilities provide the workflow automation, streamlined data, and actionable reporting content owners need to take control of their audits. By aggregating supporting relevant data and documents in one place, Revedia gives you instant access to every detail you need to access for end-to-end audit process efficiency. Leading media and entertainment organizations strategically leverage Revedia to make data-based licensing decisions and maximize the value of every distribution partnership.

- **Centralized data:** Access relevant billing and subscriber data at any point in the audit process to accelerate negotiation, collection, and post-audit resolution.
  - Maintain audit trail logs for easy reporting during claims windows, collections, and strategic planning
  - Reverse engineer your distributor payment and billing methods to ensure agreement compliance
  - Tag reports and notate results to determine escalation protocol
  - Aggregate historic audit results for an accurate, up-to-date, single source of truth
  - Receive reminders and alerts so you never miss an opportunity to exercise audit rights
  
- **Revenue reconciliation:** Reduce the time it takes to resolve issues identified before, during, and after the audit process.
  - Automatically detect revenue anomalies that can lead to inaccurate payments
  - Quickly locate and disseminate documentation to support findings with granular data
  - Expedite collections with Revedia's integrated billing and accounting capabilities
  - Allow financial, legal, sales, and other teams to access relevant audit information
  
- **Distributor analysis:** Integrate your audit findings with comprehensive revenue data for a full picture of distributor performance and licensing strategy.
  - Compare performance across distributors, platforms, and time periods
  - Track variance types to understand recurring issues and trends
  - Leverage audit report records during renewals and negotiations
  - Identify which distributors and revenue models perform best
  
- **Enterprise security:** Protect your most valuable, sensitive data and control user access with advanced security features.
  - Secure, cloud-based data storage
  - Enterprise grade data encryption
  - Granular user-based access roles
  - Fully SOC compliant
  
- **Professional support:** Whether you conduct audits internally, through a third party, or in partnership with Symphony MediaAI, our managed services division can provide support where you need it most.
  - Over 30 years of experience serving leading media organizations
  - Professional services team consistently given top client ratings
  - Audits conducted by trusted, experienced industry professionals
  - More than 1,500 global distributor relationships
  - Implementation, deployment, and support to ease adoption

# Benefits

**Revenue assurance:** Monitor, verify, and accurately collect revenue for the content you own no matter how complex or diverse revenue sharing agreements become.

**Actionable findings:** Detailed documentation and integrated source data simplify revenue verification and reconciliation.

**Process efficiency:** Organizations that upgrade to Revedia improve efficiency by an average of 3x and regularly reduce the hours required to complete tasks by 40%.

**Collaboration:** Manage audit workflows, licensing agreements, and revenue data in one place to improve working relationships across teams.

**Future-proofing:** New features and upgrades are regularly deployed from the cloud to bring you the latest, greatest functionality without disrupting business.

**Deployment:** Revedia is a multi-tenant SaaS solution for efficient, hassle-free adoption and use. Our proven onboarding process assures efficient transition from prior systems.

## Tested and Proven

100M

Subscribers managed annually

\$36B

Revenue processed annually

1500+

Global distributor relationships

30+

Years of industry experience

Reach us to discuss how Revedia can simplify compliance and help assure accurate revenue recognition.

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