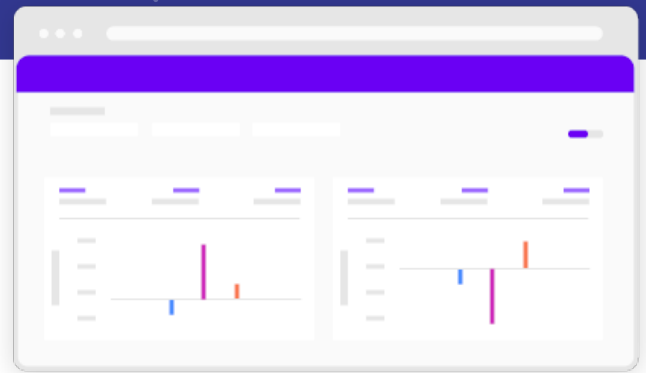


Revedia for Data Operations

Drive organizational value with elevated business intelligence



Media and entertainment organizations have a world of data at their fingertips. And business intelligence (BI) teams have a world of data to analyze before its value can be realized. Today, BI leaders face pressure to manage and process a growing volume of complex data – quickly, accurately, and at massive scale.



Changing Expectations

Business intelligence leaders have the potential to deliver significant organizational value through data-driven insight. But the skills required to do so are evolving as quickly as the industry itself.

To successfully lead their organizations into the future, today’s BI leaders must be able to:

- > Ingest and normalize disparate data from internal, distributor, and 3rd party sources
- > Develop processes to minimize overhead associated with repetitive, low-value tasks
- > Rapidly analyze heterogenous data sets in real time and deliver actionable reports
- > Continuously deliver high-quality insight that’s free of errors and miscalculations
- > Meet a variety of stakeholder needs, from granular analysis to executive dashboards
- > Monitor technology trends and implement data management systems that drive ROI

60%

Of organizations can’t leverage data as an asset

45%

Average work time dedicated to preparing data

42%

M&E executives reporting a skill gap barrier

How Revedia Helps

The [Revedia licensing revenue platform](#) empowers business intelligence leaders to measure and maximize their contributions to organizational growth. The industry's leading BI teams leverage our technology, developed by M&E veterans and world-class data science experts, to deliver the superior insight their companies are counting on to drive business forward.



Focus on high-value work: Automated data normalization and ingest alleviates the burden of manual processes so you can dedicate resources to more strategic tasks.



Deliver actionable reports: Configure, filter, and visualize data by key variables such as distributor, period, and stakeholder personal to deliver relevant and actionable insight.



Improve forecasting: Maintain accurate, up-to-date projections based on the most recent changes in distributor payments and subscriber counts and within your business.



Demonstrate impact: Easily calculate and measure the impact of your work by tracking revenue growth and other improvements in a single system.



Have a single source of truth: Be the go-to expert for licensing revenue data, maintaining accurate and up-to-date records without the hassle of multiple systems.

Reach us to discuss how Revedia can enable your business intelligence team to quickly maximize organizational value.

symphonymedia.com | info@symphonymedia.com