

Modernizing revenue intelligence

Benefits of upgrading to the Revedia SaaS platform

Media and entertainment organizations rely on data-driven insight to make the best business decisions. But the quality of insight your data provides is only as good as the tools available to analyze it. Companies seeking to maximize content licensing and distribution revenue need more powerful data intelligence solutions to navigate a rapidly transforming content ecosystem.

Trading up to Revedia

Revedia is the only all-in-one data normalization and revenue management solution that continuously adapts to our industry's ever-changing revenue models. Revedia stands apart from other solutions with a unique combination of sophisticated AI analytics, a user-friendly interface, and continuously enhanced capabilities that enable you to move with agility as your business model evolves.

Revedia vs. alternatives: key benefits

Teams that switch from other systems to Revedia see significant improvements in the quality of their data analysis and revenue insight. Our customers report gaining the greatest value in these areas:

| | Alternative | Revedia | Benefits |
|---------------------------|---|--|---|
| Data normalization | Incurs errors; unable to recognize changes to metadata sets | AI/ML trained to isolate, correct, solve, and remember errors in the future | Automated and highly accurate data analysis, tracking, and updates |
| Revenue models | Supports EST only; doesn't accommodate complexities like revenue splits and promotional pricing/periods | Supports all models including EST, OTT (PVOD, AVOD, SVOD), transactional, and linear | Single system of record to track all revenue streams with granular analysis by title, distributor, and more |
| Revenue reporting | Takes 2+ days to calculate once data is received | Continuously delivers real-time calculations | Calculate actuals within minutes of ingesting data |
| Data output | Provided in Excel with no built-in security controls | Cloud-based dashboards and robust reporting with user-level access controls | Easily visualize and distribute reports on a secure SaaS platform |
| Future-proofing | Limited, outdated features not suited to the latest industry dynamics | Flexible architecture and regular feature releases and upgrades support the latest market trends | Quickly adapt and scale as business needs change without disrupting operations |

Ready for business

Customers migrating from legacy systems are fully operative on Revedia in an average of just 90 days. Our proven deployment process assures a seamless transition and timely launch to set you up for success from the start.

- › Dedicated expert support
- › User onboarding and training
- › Historical data migration
- › Testing and validation
- › Parallel processing

100M

Subscribers managed annually

\$36B

Revenue processed annually

1500+

Global distributor relationships

30+

Years of industry experience