

Modernizing Revenue Intelligence

Benefits of upgrading to the Revedia SaaS platform

Media and entertainment organizations rely on data-driven insight to make the best business decisions. But the quality of insight your data provides is only as good as the tools available to analyze it. Companies seeking to maximize content licensing and distribution revenue need more powerful data intelligence solutions to navigate a rapidly transforming content ecosystem.

Trading up to Revedia

Revedia is the only all-in-one data normalization and revenue management solution that continuously adapts to our industry’s ever-changing revenue models. Revedia stands apart from other solutions with a unique combination of sophisticated AI analytics, a user-friendly interface, and continuously enhanced capabilities that enable you to move with agility as your business model evolves.

Revedia vs. Alternatives: Key Benefits

Teams that switch from other systems to Revedia see significant improvements in the quality of their data analysis and revenue insight. Our customers report gaining the greatest value in these areas:

	Alternative	Revedia	Benefits
Data normalization	Incurs errors; unable to recognize changes to metadata sets	AI/ML trained to isolate, correct, solve, and remember errors in the future	Automated and highly accurate data analysis, tracking, and updates
Revenue models	Supports EST only; doesn't accommodate complexities like revenue splits and promotional pricing/periods	Supports all models including EST, OTT (PVOD, AVOD, SVOD), transactional, and linear	Single system of record to track all revenue streams with granular analysis by title, distributor, and more
Revenue reporting	Takes 2+ days to calculate once data is received	Continuously delivers real-time calculations	Calculate actuals within minutes of ingesting data
Data output	Provided in Excel with no built-in security controls	Cloud-based dashboards and robust reporting with user-level access controls	Easily visualize and distribute reports on a secure SaaS platform
Future-proofing	Limited, outdated features not suited to the latest industry dynamics	Flexible architecture and regular feature releases and upgrades support the latest market trends	Quickly adapt and scale as business needs change without disrupting operations

Find out what else the Revedia platform can do to maximize your content licensing and distribution

ABOUT REVEDIA

Ready for Business

Customers migrating from legacy systems are fully operative on Revedia in an average of just 90 days. Our proven deployment process assures a seamless transition and timely launch to set you up for success from the start.

- > **Dedicated expert support**
- > **User onboarding and training**
- > **Historical data migration**
- > **Testing and validation**
- > **Parallel processing**

Reach us to discuss how to Revedia can maximize content revenues and enable future growth for your organization

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100M+

Subscribers managed

\$36B+

Revenue processed annually

5K

Agreements managed monthly