

Revedia Revenue Insights for Distribution Strategy

Empowering Distribution Teams with Data

U.S. media and entertainment companies [spent \\$121 billion](#) on original content in 2019, but many of those same companies are not fully monetizing their content through distribution partnerships. Contract non-compliance, revenue leakage, and lucrative new opportunities are difficult to detect without sophisticated data and document analytics capabilities.

\$121B

Annual U.S. content spend

Challenge

More than one-third of media and entertainment executives say they recognize the need to reinvent their organizations, and more than 50% prioritize internal consolidation and streamlining to give their innovation strategy new life.

Due to disjointed data streams and lagging insights, many current revenue opportunities are going unnoticed — or worse, unbilled. In their efforts to detect missed opportunities and create new ones, distribution teams encounter significant challenges:

- > **Data from too many disparate sources**
- > **Limited and delayed visibility into distributor financial performance**
- > **Distributor agreement documents are difficult to track and analyze**
- > **High overhead from manual data analysis**
- > **Undetected payment anomalies and missed revenue opportunities**
- > **Lack of sufficient clarity to make accurate revenue projections**

Solution

Revedia Revenue Insights is a cloud-based platform that tracks license-based revenue data, streamlines reporting, and delivers data-driven insights to distribution stakeholders:



Finance



Accounting



Legal



Sales

AI-powered technology can automatically detect and flag compliance issues, accurately project revenue, and identify new opportunities. Revenue Insights prizes data security while maintaining a user-friendly design that allows users to access data, understand it, and make actionable decisions quickly.

Trusted by 90% of the media and entertainment industry, Revedia audits \$28 billion of revenue annually and manages 4,200 agreements per month.

Revedia Revenue Insights empowers media and content organizations to:

- > Operate efficiently by automating end-to-end revenue management processes and eliminating the need for expensive on-premise systems and disjointed tools
- > Improve financial forecasting and analysis with a full understanding of revenue streams and missed opportunities
- > Avoid revenue leakage with granular tracking alerts regarding payment and distribution irregularities
- > Simplify distributor management and enable more transparency in those relationships
- > Create custom reports with instant, reliable insights from one searchable, centralized platform

Benefits of Revedia Revenue Insights



Maximize distribution reach

Revedia Revenue Insights gives media and entertainment providers the advantage in agreement compliance, negotiations, and revenue recognition.



Ensure full revenue recognition

Detect leakage, anomalies, and distributor reach in real time. Leverage accurate data and forecasts to collect payments and negotiate terms.



Maximize resources

Aggregate documents and information streams without the overhead of multiple tools, teams, and processes.

90%

Of the media & entertainment industry trusts Revedia

\$28B

Revenue audited annually

To learn about the specific benefits Revedia can bring to your business, request a demo today.

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