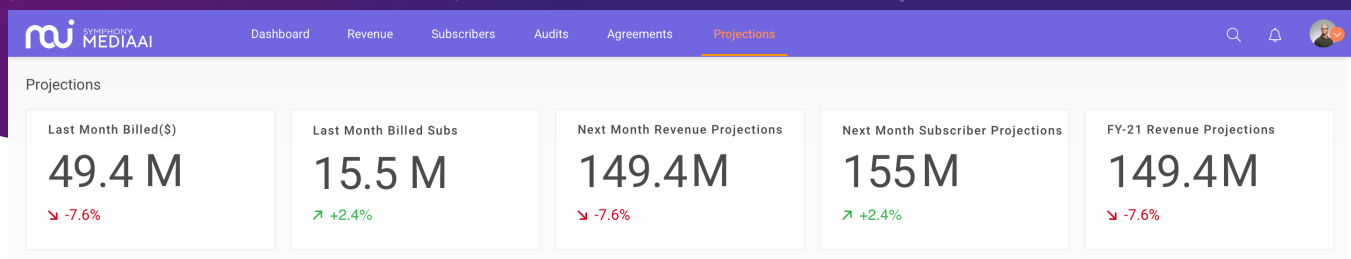


Revedia Forecasting

Accelerate Strategic Insight

Over 90% of media and entertainment finance teams struggle with forecasting. In fact, data analytics and forecasting are the skills CFOs are most looking to improve, according to Deloitte.

The Revedia forecasting feature allows finance and accounting teams to easily project distributor revenue and subscriber counts with the highest degree of speed and accuracy to achieve short-term and long-term revenue objectives. Revedia forecasting improves operational efficiency by eliminating time-intensive, error-prone manual workflows.

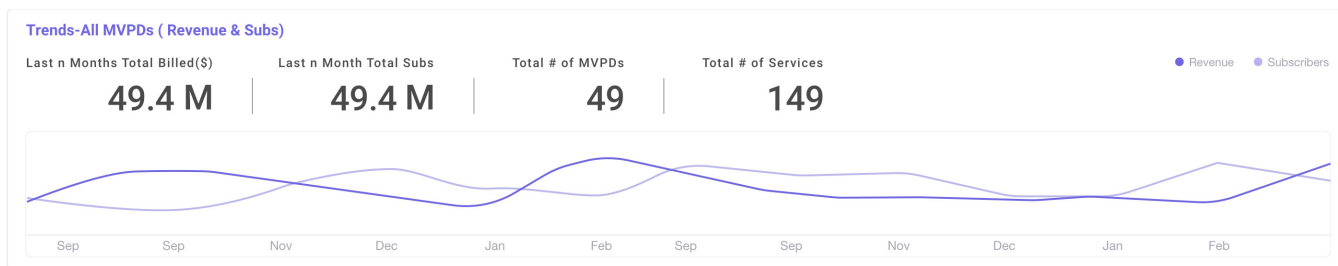


“Companies with cash flow planning or forecasting software are off to a much better start than those that manually do it.” - IABM

Use Cases

With Revedia forecasting, you can generate multiple, detailed forecasts in minutes based on historic subscriber counts and licensing fees. Finance teams use Revedia forecasting data to validate existing models, improve cash flow management, and strategically negotiate future distribution agreements.

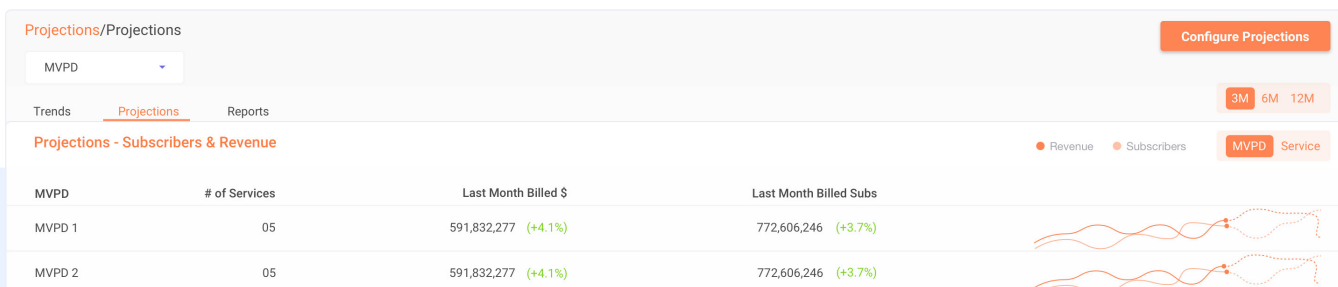
- > **Confirm the accuracy of existing predictive models**
- > **Track actual versus projected distributor performance**
- > **Make data-based cash flow decisions**
- > **Determine distributor rates and agreement terms**
- > **Analyze trends by MVPD, service, market, affiliate, and segment**
- > **Use variance analysis to identify factors that impact revenue**



Key Features

Revenue projections are specific to your organization. Revedia forecasting delivers tailored insights — not a one-size-fits-all recommendation. Robust capabilities include:

- > **Create instant visualizations accessible to all business levels**
- > **Compare trends and projections with granularity**
- > **Forecast by time period up to 12 months into the future**
- > **Configure adjustments for factors like seasonality**
- > **Modify projections in real time as new data arrives**
- > **Integrate with your existing Revedia data**



Benefits of Revedia Forecasting

- > **Reduce workflows from days to just minutes**
- > **Maintain a single source of financial truth**
- > **Streamline data, reporting, and analysis**
- > **Eliminate manual data entry and spreadsheet errors**
- > **Customize a user-friendly interface by persona**
- > **Secure your data with SOC-2 compliant software**

Contact us for a live demo of Revedia forecasting.
symphonymedia.com | info@symphonymedia.com