Modernizing distribution management

Benefits of upgrading to the Revedia SaaS platform

In the forward-looking business of media and entertainment, workflow tools must empower users with ease and agility. Finance, operations, legal, and sales teams involved in distribution are seeking to upgrade legacy revenue management systems that impede organizational growth and employee productivity.

Trading up to SaaS

On-premise systems that consume significant IT overhead to implement, maintain, and support are being replaced by flexible cloudbased alternatives. Modern SaaS solutions are secure, rapidly deployable, and fully scalable. As new business needs arise, vendors committed to innovation continue to release new features directly to SaaS applications without the downtime required to upgrade on-premise systems.

Making the switch

Revedia Revenue Management is a cloud-based SaaS platform that modernizes distribution revenue management. Revedia offers immediate advantages to organizations migrating from on-premise systems.

Ease of use
Revedia's intuitive web-based interface and underlying functionality were built for finance, distribution and operational teams frustrated by outdated legacy systems.

Superior support
Onboarding and support teams have extensive distribution expertise. Onboarding includes technical implementation and training to facilitate a positive experience.

Cost efficient
On average, Revedia users reduce expenses by 30%. Thoughtful product design minimizes the operational waste of ongoing training and technical support.

Future-proof
SymphonyAI Media has dedicated R&D budget to continue developing new functionality as distribution models, rate codes, and customer needs evolve.

Side by side comparison: Legacy vs. Revedia

	Legacy solutions	Revedia	Benefits
Data upload	Manual	**Programmatic**	Automates ingest of subscriber details, agreement terms, and payment sources
Revenue models	Linear	**MVPD, VOD, OTT, and transactional**	Provides flexibility to support multiple revenue models as distribution strategy expands
Reporting	Basic aggregation	**Dynamic distributor-level analysis**	Customizable reporting enables stakeholders to easily understand and report on meaningful data
Security	Customer responsibility	**Integrated and role-based**	Revedia is fully SOX compliant with fine-grained control over individual user access and permissions
Agreement management	Manual	**Automated**	Programmatically integrate rates and associate agreements to single or multiple services
Signal and head-end management	Limited	**Web-based for efficient, remote access**	Seamlessly integrates with network operation centers (NOC)

Ready for business

Customers migrating from legacy systems are fully operative on Revedia in an average of just 90 days. Our proven deployment process assures a seamless transition and timely launch to set you up for success from the start.

- › Dedicated expert support
- › User onboarding and training
- › Historical data migration
- › Testing and validation
- › Parallel processing

100M
Subscribers managed annually

$36B
Revenue processed annually

1500+
Global distributor relationships

30+
Years of industry experience