

Revedia Revenue Insights

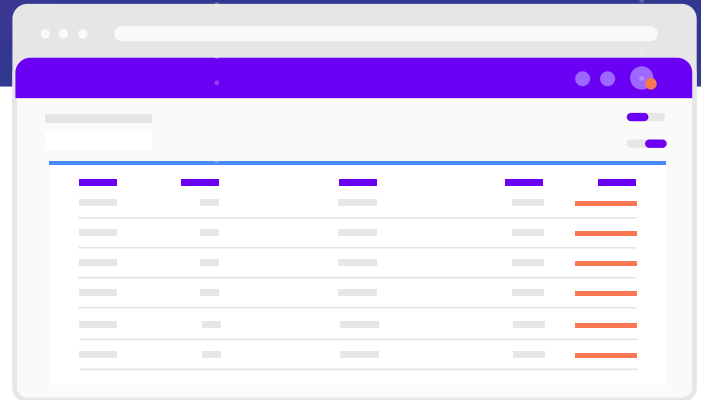
Dynamically derive revenue insights by analyzing agreements, audit reports and real-time data

Revedia Revenue Insights addresses media industry challenges by providing users a comprehensive view of key metrics to measure the performance of distribution agreements

Revedia Revenue Insights leverages the scalable, robust Revedia platform to provide high-value insights and analysis of your agreement and revenue data to identify opportunities for revenue uplift and content optimization. Revenue Insights aggregates and analyzes revenue data to provide actionable intelligence to detect compliance issues, accurately project revenue, and identify opportunities for additional revenue.

With Revedia you can:

- > Segment audit reports by findings and variance types
- > Capture real-time remittance and payment information to identify subscriber trending over time
- > Incorporate trending logic to more accurately forecast revenue
- > Segment agreements into revenue-related entities and review similar clauses across multiple agreements
- > Take the guesswork out of distribution partner audit results, making them more actionable
- > Compare audit variances and carriage compliance across multiple MVPDs
- > Derive business insights and maximize revenue generation by analyzing entire revenue picture in a single application
- > Identify key agreement dates to better manage renewal cycles
- > Identify key trigger dates to better manage claim windows



With Revedia Revenue Insights, you gain immediate insights into:



Searchable audit results data



Historical month-over-month and year-over-year billable subscriber counts



Searchable MVPD and vMVPD agreements



Trend analysis of price points adoption



MVPD and vMVPD penetration rates

Benefits and Features

- > Customizable user interface by persona
- > Automated ingestion of agreements, audit reports and real-time remittance data
- > Cloud-based SaaS to mitigate IT overhead
- > Robust agreement capture for enhanced analysis and renewal management
- > Identify material revenue growth/loss drivers with logic-based trending functionality
- > Integration to future AI platforms
- > Authentication and role-based access to ensure security
- > User-level notifications to highlight key financial events
- > Tag audit findings and notate results to determine escalation protocol
- > Dynamic visualizations to highlight material findings
- > SOC-2 compliant

