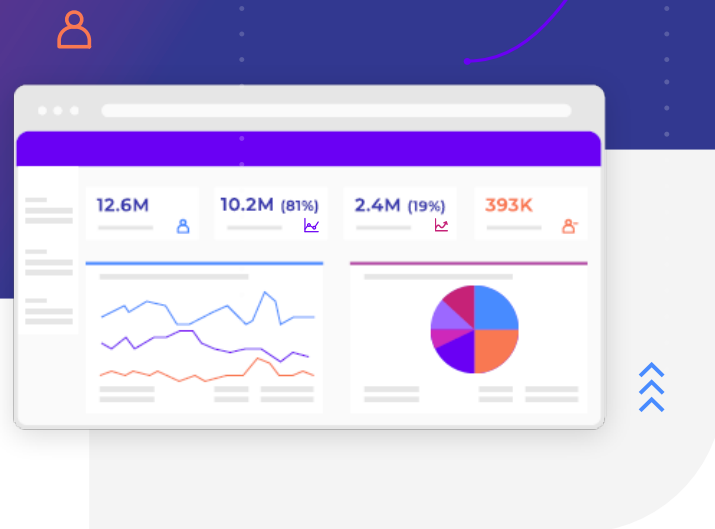


Revedia Churn Management

Predictive Insight for
Effective Revenue
Retention



The Ultimate Revenue Advantage

Revedia Churn Management leverages the market's most advanced AI engine to analyze, predict, and influence revenue-impacting subscriber behavior in real time.

Proprietary technology autonomously detects churn risk signals based on demographic and behavioral data. Access and implement personalized retention strategies to drive subscriber engagement and mitigate revenue loss before it happens. All through an intuitive interface purpose-built for OTT revenue teams.

Machine learning continuously improves algorithms to deliver increasingly valuable insights, predictions, and recommendations – multiplying your ROI over time.

Why Revedia Churn Management?

Deliver the value your subscribers demand.
Capture the value your competitors want.



User Segmentation

Automatically creates subscriber groups based on AI-generated churn and revenue predictors



Data Visualization

Displays historic, point-in-time, and trending data for easy, instantaneous business intelligence



Campaigns and Offers

Creates personalized subscriber offers most likely to achieve revenue goals



Granular Reporting

Offers in-depth analytics based on customizable filters



Dynamic Intelligence

Autonomously improves algorithms with machine learning based on ingested and analyzed data



Expertise

World-class technology exclusively available to SymphonyAI portfolio companies and our customers